You need to include in the html this

<iframe id="exportIF" style="display: none"></iframe>

The data is taken in getTableData which includes only the rows selected,

In case you want to export the whole table use

         // all table

        var tableid = <name of the table>

         var id = $('[id$="' + tableid + '"]');

         var tab\_text = $('<div></div>').html(id.clone()).html();

function exportToExcelReport(opcion) {

    var tab\_text = getTableData();

    if (tab\_text == "") {

        return;

    }

    var ua = window.navigator.userAgent;

    var msie = ua.indexOf("MSIE ");

    if (msie > 0 || !!navigator.userAgent.match(/Trident.\*rv\:11\./)) { // If Internet Explorer

        exportIF.document.open("txt/html", "replace");

        exportIF.document.write(tab\_text);

        exportIF.document.close();

        exportIF.focus();

        sa = exportIF.document.execCommand("SaveAs", true, "FindLogins.xls");

    }

    else {

        sa = window.open('data:application/vnd.ms-excel,' + encodeURIComponent(tab\_text));

    }

    return (sa);

}

// TAKES THE ROWS SELECTED IN THE CHECKBOX FROM EACH ROW

// Data is taken from table id = findLoginsRepeater

function getTableData() {

    var retorno = "<table id='**findLoginsRepeater**'><thead><tr>";

    var filas = 0;

    var filas2 = 0;

    // HEADER

    var j = 0

    $('#findLoginsRepeater').find('th').each(function () {

        j++;

        if (j > 1) {

            retorno = retorno + '<th> ' + $(this).html() + '</th>';

        }

    });

    retorno = retorno + '</tr> </thead><tbody>';

    $('#findLoginsRepeater').find('tr').each(function () {

        filas2++;

        var row = $(this);

        if (row.find('input[type="checkbox"]').is(':checked')) {

            filas++;

            var i = 0;

            retorno = retorno + '<tr>';

            $(row).find('td').each(function () {

                i++;

                if (i > 1) {

                    retorno = retorno + '<td>' + $(this).html() + '</td>';

                }

            });

            retorno = retorno + '</tr>';

        }

    });

    if (filas2 == 0) {

        alert('Retrieve data before exporting');

        return "";

    }

    if (filas == 0) {

        alert('Select at least one row to export');

        return "";

    }

    retorno = retorno + " </tbody></table>";

    return retorno;

}